

### Brief Portrait

**S-Magazin** is the SPIEGEL style supplement offering high-quality journalism and photography on the topics of fashion, beauty, design, food and drink and interiors, allowing readers to immerse themselves in the world of fine things.

Each issue focuses on a socially relevant topic, which is translated into different lifestyle worlds with features and photo shoots. Possible **S-Magazin** topics: Sustainability, purpose, innovation, digital living.

**S-Magazin** is rounded off with regular sections and columns on a diverse range of style questions. This supplement captivates with a style that combines a contemporary and minimalist presentation with lavish elegance.

The content of **S-Magazin** also appears at SPIEGEL.de.



Cover: S-Magazin 1/2022

### Key Facts

Publication frequency	3x yearly
Paid circulation (IVW 3/2022)	730.742 copies
Copy price	Loose Insert
Internet	<a href="http://www.spiegel.de/stil/s-magazin/">www.spiegel.de/stil/s-magazin/</a>

### Rates + Formats

Format	Placement	Bleed Format in mm (Width x Height)	Net Price in € plus VAT
2/1 pages	inside front cover + inner page 3	520 x 380	144,500
2/1 pages	inner	520 x 380	131,400
<b>1/1 page</b>	<b>inner</b>	<b>260 x 380</b>	<b>65,700</b>
1/2 page, horizontal	inner	260 x 190	42,000
1/3 page, vertical	inner	83 x 380	29,600
1/3 page, horizontal	inner	260 x 131	29,600

Rates for special ad formats on request.

### Dates

Issue	Publication Date	Week	Ad Closing, Copy + Withdrawal Deadline
1/2023	08.04.2023	15	10.03.2023
2/2023	05.08.2023	32	07.07.2023
3/2023	21.10.2023	43	22.09.2023

## Publisher's details

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<b>Publisher:</b>	SPIEGEL-Verlag, Rudolf Augstein GmbH & Co. KG
<b>Postal address:</b>	Postfach 11 04 13, D-20404 Hamburg
<b>Home address:</b>	Ericusspitze 1, 20457 Hamburg, Germany
<b>Disposition/Placement:</b>	<a href="mailto:disposition@spiegel.de">disposition@spiegel.de</a>
<b>Media documents/tariffs:</b>	<a href="mailto:verkauf@spiegel.de">verkauf@spiegel.de</a>
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<b>PZN DER SPIEGEL:</b>	528956
<b>Sales tax ID number:</b>	DE118922410
<b>Bank details:</b>	SPIEGEL Media, Commerzbank AG Hamburg Account holder: SPIEGEL-Verlag, Rudolf Augstein GmbH & Co. KG Account N°: 632 674 800, bank code : 200 400 00 BIC: COBADEFFXXX, IBAN code: DE49 2004 0000 0632 6748 00
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## Basic technical data

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<b>Printing process:</b>	Web Offset
<b>Processing:</b>	saddle stitching
<b>Technical specifications:</b>	The current and binding technical specifications can be found at <a href="http://www.duon-portal.de">www.duon-portal.de</a> . Binding technical specifications for special ad formats are available online at <a href="http://www.adspecial-portal.de">www.adspecial-portal.de</a> .
<b>Printing material:</b>	Central digital acceptance is via the DUON portal of the VDZ publishing houses <a href="http://www.duon-portal.de">www.duon-portal.de</a> . Support is available at: <a href="mailto:support@duon-portal.de">support@duon-portal.de</a> or directly by calling +49 40 374117-50. Further detailed information is also available at <a href="http://www.duon-portal.de">www.duon-portal.de</a> and from Mohn Media Mohndruck GmbH, Prepress MAT - Advertising Team, Tel. +49 5241 80-89700, <a href="mailto:anzeigen@bertelsmann.de">anzeigen@bertelsmann.de</a> . Ad bookings can also be submitted via the online booking system (OBS): <a href="http://www.obs-portal.de">www.obs-portal.de</a>

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