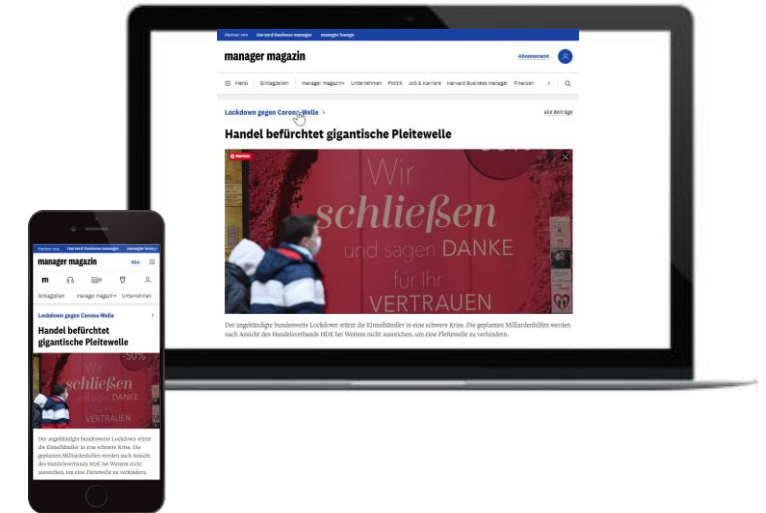


At a glance: **manager magazin** digital

manager-magazin.de is users' day-to-day guide, helping them make sense of the latest news. The journalistic content is customized to meet the specific information needs of top decision makers in business and includes, among other things, the news flow (vital top news for executives and managers), best of Business (exclusive news, trends, people business), interviews, commentaries and analyses.

In the sections **manager-magazin.de** reports about the key issues in companies, business politics, finance and lifestyle. **manager-magazin.de** users are mainly male, highly qualified with an above-average income and hold executive positions.



Keyfacts

Unique Users:	3.34 m. (agof 2022-10)	64%* of the manager-magazin.de users are male
PageImpressions:	9.96 m. (IVW 2022-12)	61%* of the users are 30 to 59 years old
Visits:	6.76 m. (IVW 2022-12)	21%* of the users have a monthly household net income of € 3,000 or more.