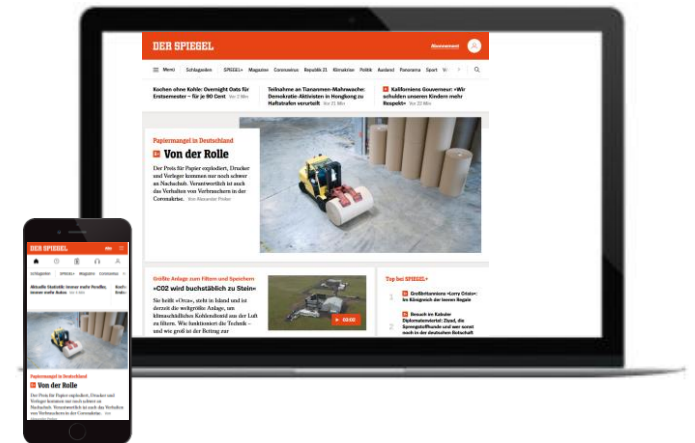


At a glance: DER SPIEGEL digital

DER SPIEGEL digital is showing what is happening in the world – up-to-date and well-researched reporting. Events become more and more complex - that's why **SPIEGEL.de** doesn't only report about the events, but **puts them into context**. What happened and what does it mean?

Be first, but first be right! Speed is important, but thoroughness, coherence and relevance come first. The 'two-sources principle' applies.



Keyfacts

Unique User:	19.54 m.	(agof 2022-10)	48%*	of spiegel.de users are female
Visits:	202.91 m.	(IVW 2022-12)	51%*	of the users are 20 to 49 years old
Pageimpressions:	553.49 m.	(IVW 2022-12)	43%*	have a monthly personal income of € 2,000 or more