

At a glance: **SPIEGEL START**

SPIEGEL START is the companion for students on their way to their first job and is aimed at young people under 30.

SPIEGEL START focuses on people: Topics such as partnership and family, the world of work, achieving individual goals and life dreams are in the foreground.



Cover: SPIEGEL START 01/2023

Keyfacts

Copies*:	120,000 copies	PageViews:	1,4 Mio. (Adobe 2022-09)
Distribution:	to universities and student services	Unique Visitors:	0,76 Mio. (Adobe 2022-09)
Publication:	4 x yearly	1 week fixed ad rate 2023*:	18.750 € (desktop/mobil)
1/1 page ad rate 2023:	€ 24.300		

*Source: Publisher's figure); **Sticky Skyscraper + Mobile Medium Rectangle; Guarantee: 250 TAI/week