

## At a glance: S-Magazin

With high journalistic quality and high-end visuals, **S** the style magazine from DER SPIEGEL focusses on topics such as design, fashion and lifestyle, inviting the readers to immerse themselves in all things beautiful. Each issue addresses a socially relevant key topic and translates it into different lifestyle spheres, for example gender, hygge, sustainability or digital life.

**S-Magazin** readers appreciate the combination of lifestyle and quality journalism. They are interested in travelling, indulgence, fashion and interior design.



Cover: S-Magazin 2/2022

### Keyfacts

Readers per issue*:	<b>4.53 m</b> (ma II 2022)	<b>58%**</b> of the <b>S-Magazin</b> readers are male.
Print circulation*:	<b>709,732 copies</b> (IVW IV 2022)	<b>59%**</b> of the readers are under 49 years of age.
Publication frequency:	<b>3 x yearly</b>	<b>54%**</b> of the readers have a monthly household net income of € 3,000 or more.
Rate 1/1 page 2023:	<b>€ 65,700</b>	
Copy price:	<b>Loose insert</b>	