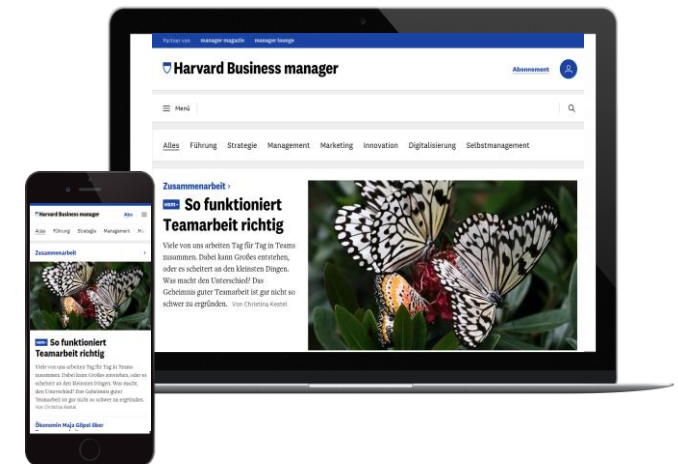


## At a glance: Harvard Business manager digital

Harvard Business manager digital presents the best of the print magazine online.

Harvard Business manager digital users are innovative and educated, have strong leadership skills and a high income. They are interested in new technologies and are often the first to try them out. The Harvard community is for managers who want to grow and are interested in proven management strategies that will move their company or team forward, as well as leaders who want to try new things, get the best out of their teams, embrace change, and succeed.



### Keyfacts

Page impressions*:	0.22 m	65%** of Harvard Business manager digital users are male.
Visits*:	0.15 m	47%** of the users are aged 30 to 49 years.
		9%** have a monthly net household income of € 7, 000 or more.