

At a glance: »Dein SPIEGEL«

»Dein SPIEGEL« is aimed at curious, active kids aged 8 to 14 and their parents.

Children have lots of questions about highly varied topics. The »Dein SPIEGEL« stories are educational but never didactic and address to the young readers on their own level.

There is now a dedicated »Dein SPIEGEL« section on [spiegel.de](https://www.spiegel.de).



Cover: »Dein SPIEGEL« 02/2023

Keyfacts

Readers per issue:	0.33 m. (KiMMO 2022)*
Sold circulation:	38,544 copies (IVW IV 2022)
Frequency:	monthly
Whole page ad rate 2023:	€ 13,400
Cover price:	€ 4.90

*Age: 6 – 13 years (basic reach: 5.99 m.)