

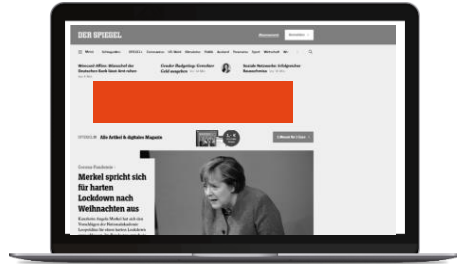
SPIEGEL Media

Standardwerbformen

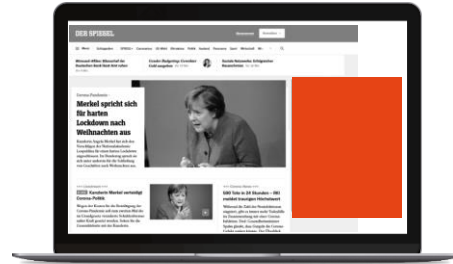
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Standardwerbiformen Desktop



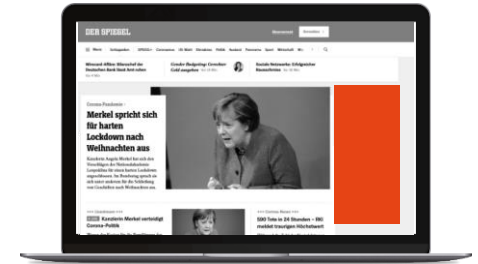
Billboard
(996 x 250)



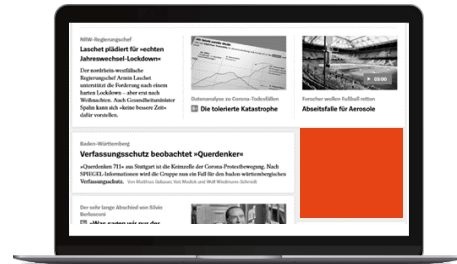
Dynamic Sitebar
(300x600 - dynamisch)



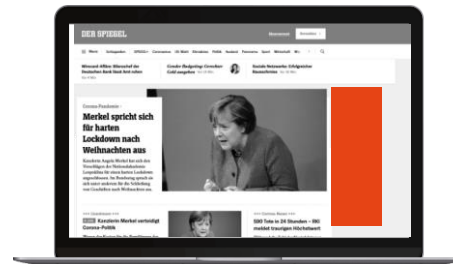
Fireplace Ad
(oben 1012x110,
links/rechts 160x600 - dynamisch)



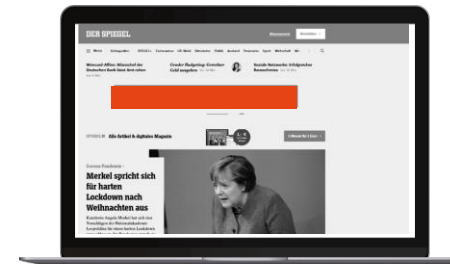
Halfpage Ad*
(300x600)



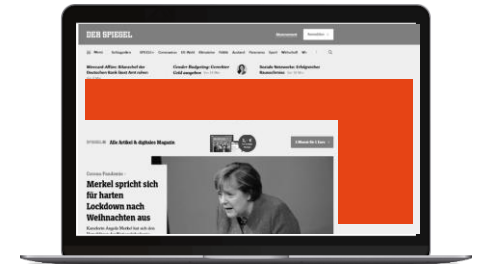
Medium Rectangle
(300x250)



Skyscraper
(200x600)



Superbanner
(728x90,
max. 996x110)



Wallpaper
(oben 1012 x 110,
rechts 160x600)

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* auf Skyscraper-Position

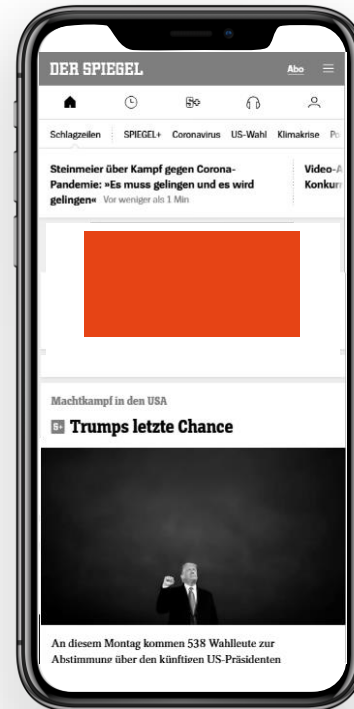
Standardwerbiformen Mobile



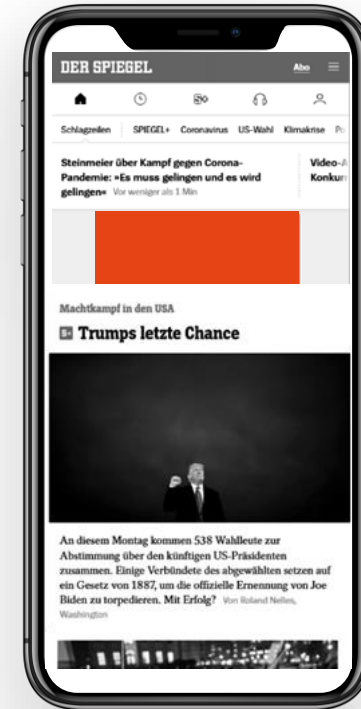
MCA 1:1
(300x300)



Mobile Medium
Rectangle
(300x250)



MCA 2:1
(300x150)



MCA 4:1
(300x75)

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